Basic Detail Report



Title Billboards along road

Date 1970-1989

Primary Maker Charles Reich

Medium Photography; platinum on paper

Basic Detail Report

Description Photograph of two billboards lining a road. The top one advertises Cracker Barrel cheese, and the bottom one advertises Lark Lights cigarettes. The road passes under an elevated highway or railroad, and there is a sign on the bridge advertising the Carpet Factory Outlet that is located nearby.

Dimensions Primary Dimensions (image height x width): 9 1/2 × 7 1/2in. (24.1 × 19.1cm) Sheet (height x width): 10 1/2 × 8 7/8in. (26.7 × 22.5cm)