Basic Detail Report



Title Parking lot and billboards

Date 1970-1989

Primary Maker Charles Reich

Medium Photography; platinum on paper

Description Photograph of a large, empty parking lot with several refrigerated containers in the corner and two billboards on the highway behind them. The billboard on the left advertises Windsor Canadian whisky, and the one on the right advertises Newport Lights cigarettes.

Dimensions Primary Dimensions (image height x width): 7 1/2 × 8 9/16in. (19.1 × 21.7cm) Sheet (height x width): 8 15/16 × 11in. (22.7 × 27.9cm)