

# Basic Detail Report



## Title Advertisements: Universal Products

Primary Maker Landers, Frary, and Clark

Medium paper, printed ink

Description Three advertisements for Universal products published by Landers, Frary & Clark. (a) Advertisement titled, "Color Enters the Home," which is

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advertising new color-trimmed kitchen appliances. (b) Advertisement titled,

"More Color Enters the Home! Universal Rainbow Tray Package," which is

advertising three tray models, irons, waffle irons, toasters, and percolators. (c)

Advertisement titled, "More Color Enters the Home! Universal Rainbow Stove

Percolator Package No. 2225," which is advertising percolators, food choppers,

and scales.

Dimensions Primary Dimensions (overall height x width):  $10 \frac{3}{4} \times 7 \frac{3}{4}$  in. (27.3

$\times 19.7$  cm)