Basic Detail Report



Title G. Fox & Co. Catalog

Date 1972

Primary Maker G. Fox and Co.

Medium paper, ink, metal staples

Basic Detail Report

Description Catalog mailer for the G. Fox & Co. 125th Anniversary Sale, originally mailed to Mrs. Timothy Griffin of Willow Brook Road, Cromwell, Connecticut. The cover of the catalog features a colorful illustration of a man in a military-type uniform riding a horse and playing the bugle. The man wears a tophat that reads, “Bearer / of / Good / Tidings.” The catalog advertises menswear, womenswear, children’ s clothing, and toys.

Dimensions Primary Dimensions (Closed; length x width x height): 10 15/16 × 8 7 /16 × 3/16in. (27.8 × 21.4 × 0.5cm)