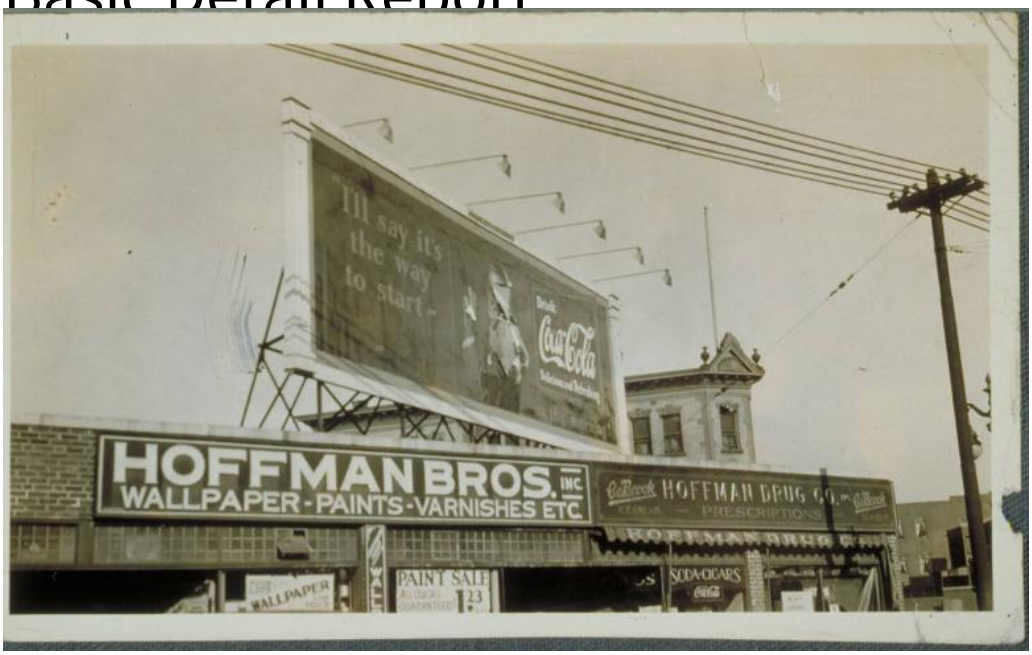
Basic Detail Report



Title Coca Cola advertisement, Main Street, Hartford

Date about 1935

Primary Maker Unknown

Medium Photography; gelatin silver print on paper

Description View of a large billboard on top of a commercial building. The billboard reads: "I'll say it's/ the way / to start / in the morning / Drink / Coca Cola / Delicious and Refreshing." The signs of the businesses read: "Hoffman Bros., Inc. / Wallpaper - Paints - Varnishes - etc. / Room Lots / Wallpaper / Low Price / Paint Sale / All Colors / Guaranteed $1.23" and "Hoffman Drug Co. Inc. / Prescriptions / Soda - Cigars / Coca Cola." Electric lights for illumination hang over the billboard. A utility pole, wires and a street light are also visible.

Dimensions Primary Dimensions (overall height x width): 3 9/16 x 5 7/8in. (9 x 15cm)