

Basic Detail Report



Title Camel Cigarettes Billboard

Date 1970

Primary Maker Richard Welling

Medium Drawing; black ink and colored markers on paper

Description Drawing of the erection or the dismantling of a Camel billboard that reads, "I'd Walk a Mile for a Camel." There are cables attached to the bottom of

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the board, and a truck at its lower left side that appears to be supporting it.

What appears to be a crane is visible behind it on the left. There is a building directly behind it, and large potted trees in the foreground, as well as several human figures.

Dimensions Primary Dimensions (image height x width): 13 5/8 x 10 1/2in. (34.6 x 26.7cm) Sheet (height x width): 13 5/8 x 10 1/2in. (34.6 x 26.7cm)