Basic Detail Report

Title Retail Box

Date 1970-1994

Primary Maker G. Fox and Co.

Medium Printed paper and cardboard

Description A square white cardboard box (b.) and lid (a.) covered in glossy paper. The box (b.) is covered around the outside in a white glossy paper wrapping over the edges and slightly into the interior of the box. The lid (a.) is covered on the outside with glossy dark blue paper with the store name, "G. FOX" printed in white at the lower right corner. The interior has cotton padding that was used to cushion the contents and keep them from moving around inside the box.

Dimensions Primary Dimensions (height x width x depth): 1 1/16 x 3 5/8 x 3 5/8in. (2.7 x 9.2 x 9.2cm)