

Basic Detail Report



Title Press Badge: John F. Kennedy Campaign Visit, 1960

Date 1960 November 6-7

Primary Maker Frank Lorenzo

Medium cardstock, printed ink

Description Press badge issued to Frank Lorenzo of UPI for John F. Kennedy's campaign visits on November 6-7, 1960. It has a blue, white, and red striped background. A photograph of Kennedy's head is on the left. The text reads, "KENNEDY / No. 169 / FRANK LORENZO / U.P.I. / PRESS."

Dimensions Primary Dimensions (overall height x width): 1 7/8 × 3in. (4.8 × 7.6 cm)