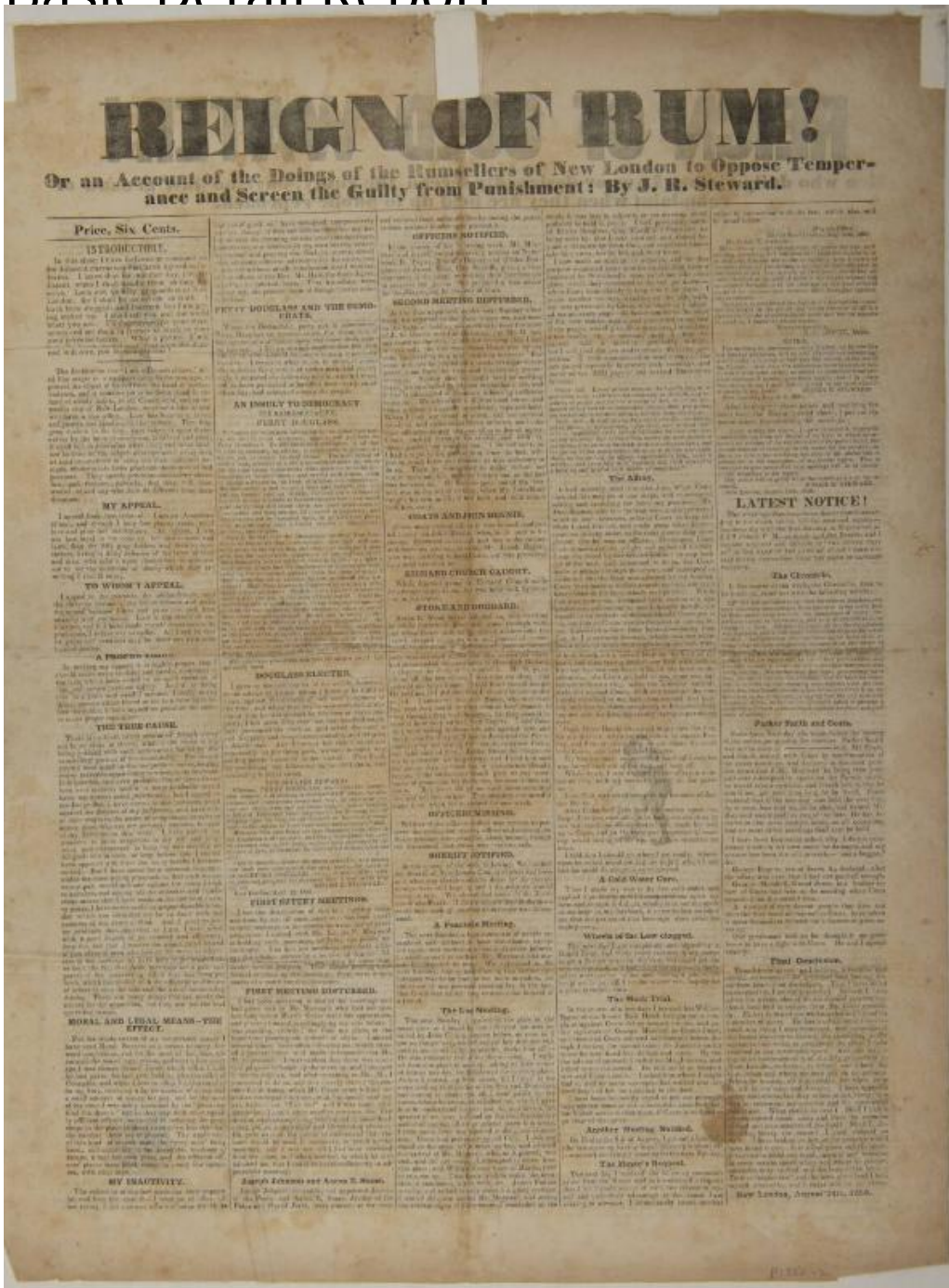


Basic Detail Report



Title Reign of Rum!

Date 24 August 1850

Medium Paper, printed ink

Description A temperance broadside printed on two sides in New London, Connecticut on August 24, 1850. Titled, on one side, "Reign of Cold Water! Men

Basic Detail Report

who daily violate Law, or designedly screen the guilty, have no just ground of

complaint when they are held up to public reproach." The other side reads

"Reign of Rum! Or an account of the Doings of the Rumsellers of New London to

Oppose Temperance and Screen the Guilty from Punishments: By J. R. Steward."

Dimensions Primary Dimensions (overall height x width): 22 × 17in. (55.9 × 43.2

cm)