

Basic Detail Report



Title Street with advertising sign for White Rose Bread, New Haven vicinity

Date about 1925

Primary Maker Unknown

Medium Photography; gelatin silver print on paper

Description Two trucks, one of them containing milk cans, are on a street lined with utility poles and wires. Trolley tracks are in the street and a broad sidewalk is on the right. Commercial buildings line both sides of the street. One has a sign that reads: "Socony Gasoline." An advertising sign painted on the frame building at the left reads: "Crisp - Fresh / Golden / Baked Twice a Day! / White Rose Bread." A small sign above it reads: "United Adv. Corp."

Dimensions Primary Dimensions (overall height x width): 3 9/16 x 5 7/8in. (9 x 15cm)