

Basic Detail Report

Title Boston Balm Sales Booklet

Date 1940

Primary Maker Smith-Worthington Saddlery Company

Medium paper, ink, ferrous metal staples

Description Sales booklet for Boston Balm distributed by The Smith-

Worthington Saddlery Co., 1940. The booklet cover is printed in green ink on off-

white paper. The interior features black printing and provides information on

the product. The back cover is printed in green and black and is laid out in the

form of a postcard, including an area to write an address and affix a postage

stamp.

Dimensions Closed, Height x Width x Depth: $6 \times 3 \frac{1}{2} \times \frac{1}{16}$ in. ($15.2 \times 8.9 \times 0.2$

cm)