

# Basic Detail Report

## Title Cheney Brothers Spring 1929 Fabric Guide

Date 1929

Primary Maker Arthur Metcalf Morse

Medium paper, silk, , rayon, ink

Description Fabric sample book used by Mr. A.M. Morse who was probably a salesman for the Cheney Brothers company. Includes an introduction, a chart to help women (or clothing makers) decide what they should wear for each occasion and for different parts of the day, a "color forecast" for the season, and then samples of the fabrics produced by the company with drawings of how the fabric could be used. The final pages show the color variety for the various fabric types.

Dimensions Primary Dimensions: (Height)  $11 \frac{1}{4} \times$  (Width)  $8 \frac{5}{8} \times$  (Depth)  $3 \frac{1}{4}$ in. (28.6  $\times$  21.9  $\times$  1.9cm)