

Basic Detail Report

Title Billboard for Schenley's Red Label

Date after 1933

Primary Maker Unknown

Medium Photography; gelatin silver print on paper

Description Automobile on a country road with a guard rail on either side. Utility poles and wires line the road. An open grassy area, a house and barn and a hill with trees are in the distance. A large billboard reads: "Schenley's / Red Label / Right because it's Light."

Dimensions Primary Dimensions (overall height x width): 3 9/16 x 5 7/8in. (9 x 15cm)