

Basic Detail Report

Title Koehler Advertising Truck

Date 1917

Primary Maker William G. Dudley

Medium Photography; gelatin emulsion on glass

Description A truck is parked on a city street, probably in Hartford. A man sits in the driver's seat of the truck and holds the steering wheel. The man is dressed in a suit and wears a bowler hat. The following sign is attached to the truck: "BUILT FOR HARD SERVICE / 1 1/4 Ton Koehler / At An ATTRACTIVE PRICE / W. HECTOR 226 PEARL ST. HARTFORD". The truck has the license plate over its front bumper: CONN X 334 1917" and this logo on the side of its hood "Koehler 1 1/4 Ton Truck".

Dimensions Plate (height x width): 8 x 10in. (20.3 x 25.4cm)