

# Basic Detail Report

**Title** Danbury Fair Sign in Times Square, New York

Date mid 20th century

Primary Maker Unknown

Medium Photography; gelatin silver print on paper

Description An advertising sign spells out the words "THE / DANBURY / FAIR" in lights. Additional wording reads "The time / is exactly 7:26:257: / Accutron / By Bulova / World famous for tuning fork accuracy." A large watch face is at the right of the sign. Street signs read: "TIMES SQ." "W. 46 ST." "ONE WAY." It appears to be night.

Dimensions Primary Dimensions (image height x width): 7 9/16 x 9 1/2in. (19.2 x 24.1cm) Sheet (height x width): 8 x 10in. (20.3 x 25.4cm)