

# Basic Detail Report

ESTABLISHED 1847

## G. FOX & CO. INC.

HARTFORD, CONN.

Dear Customer:

This message is addressed to you well in advance of Christmas because it brings to you one of the most delightful and appropriate gifts that it has ever been our good fortune to offer. We urge you to place on your preferred list for your favorite boy or girl a membership in the Junior Literary Guild.

The Editorial Board of this national organization accepts the responsibility of selecting, for your boy or girl, one new book every month from the advance lists of the leading publishers--books that will be entertaining and beautifully made--books that sell for one third more when purchased by any method other than the Junior Literary Guild.

No amount of words in this letter could

**Title G. Fox & Co. Junior Literary Guild Enrollment Letter**

Primary Maker G. Fox and Co.

Medium paper, printed ink

# Basic Detail Report

Description (a) Letter and (b) enrollment card for the G. Fox & Co. Junior Literary

Guild, undated.

Dimensions Primary Dimensions (a: overall height x width, closed):  $7 \frac{1}{2} \times 5$ in.

( $19.1 \times 12.7$ cm) Other (a: overall height x width, open):  $7 \frac{1}{2} \times 10$ in. ( $19.1 \times 25.4$

cm) Primary Dimensions (b: overall height x width):  $5 \frac{1}{2} \times 3 \frac{1}{2}$ in. ( $14 \times 8.9$ cm)