

# Basic Detail Report

## Title Display Sign

Primary Maker Stackpole Moore Tryon Company

Medium mat board, ink

Description Display sign with white text: "LOOKING INCURS NO OBLIGATION TO BUY. / Many customers are afraid of hurting a salesperson's / feelings and hence take something they do not want and often / do not keep. / We much prefer that our customers say 'I will not / purchase today' than to buy because the salesperson has been / courteous and attentive. / Do not be afraid to say 'No!' / The Stackpole Moore Tryon Co." The sign was used by the Stackpole, Moore Tryon Co.

Dimensions Primary Dimensions (overall height x width): 7 5/8 × 10 1/4in. (19.4 × 26cm)