

Basic Detail Report

Title Boston Balm Sales Booklet

Date 1940

Primary Maker Smith-Worthington Saddlery Company

Medium paper, ink, ferrous metal staples

Description Sales booklet for Boston Balm distributed by The Smith-

Worthington Saddlery Co., 1940. The booklet cover is printed in green ink on off-

white paper. The interior features black printing and provides information on

the product. The back cover is printed in green and black and is layed out in the

form of a postcard, including an area to write an address and affix a postage

stamp.

Dimensions Closed, Height x Width x Depth: 6 × 3 1/2 × 1/16in. (15.2 × 8.9 × 0.2

cm)