

# Basic Detail Report

## Title Smith-Worthington Retail Booth

Date 1995-2005

Primary Maker Smith-Worthington Saddlery Company

Medium Photographic print on Kodak photo paper

Description Seven color photographs of the Smith-Worthington retail booth at an unidentified trade show. (.83) Color photograph of six saddles on display in the Smith-Worthington booth at an unidentified trade show. The saddles are displayed on a wooden stand in front of a white curtain bearing a printed sign reading, "SMITH – WORTHINGTON / SADDLERY CO." in black on a white ground. A display of photographs is displayed in the background at left. At the far left of the photograph the booth next door is visible, including a product advertising sign for a Wagner brand product, "STALL SKINS / Revolutionary / New Stall & / Paddock Liner." (.84) Color photograph of a Smith-Worthington Company display at an unidentified trade show. The display consists of saddles displayed on wooden stands in the foreground and bridles and other accessories are displayed in front of two "Smith-Worthington" banners in red with yellow text and imagery in the background. Other booth displays are visible at the left of the Smith-Worthington display. (.85) Color photograph of six saddles on display in the Smith-Worthington booth at an unidentified trade show. The saddles are displayed on a wooden stand in front of a white curtain bearing a printed sign reading, "SMITH – WORTHINGTON / SADDLERY CO." in black on a white ground. A display of photographs is displayed in the

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background at left. At the far left of the photograph the booth next door is

visible, including a two product advertising signs. A sign on a stand reads,

“STALL SKINS / Revolutionary / New Stall & / Paddock Liner.” A sign on the

floor reads, “STALL / SKINS / DURABLE / WATER PERMEABLE / NON-SKID

SURFACE / LIGHTWEIGHT / EASY TO INSTALL / ECONOMICAL.” The booth on the

far right features a backdrop with images of horses and the text, “American /

Ferrier’ s / Association.” A man in a white cowboy hat stands in front of the

American Ferrier’ s Association stall with his back to the camera. (.86) Color

photograph of a Smith-Worthington Company display at an unidentified trade

show. The display consists of saddles displayed on wooden stands in front of

two “Smith-Worthington” banners in red with yellow text and imagery in the

background. Other booth displays are visible at the left of the Smith-

Worthington display. (.87) Color photograph of a Smith-Worthington Company

display at an unidentified trade show. The display consists of saddles displayed

on wooden stands in front of two “Smith-Worthington” banners in red with

yellow text and imagery in the background. Other booth displays are visible to

the right and left. (.88) Color photograph of an unidentified woman posing in

front of saddles on display in the Smith-Worthington booth at an unidentified

trade show. The woman is wearing a black skirt suit with a white shirt and black

hat, her hair is worn pulled back. The woman and display are in front of a white

and green backdrop featuring a “Smith-Worthington” banner in red with

yellow text. (.89) Color photograph of two unidentified women posing in front of

saddles on display in the Smith-Worthington booth at an unidentified trade

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show. The women are both wearing a black skirt suit with a white shirt and black hat, their hair is worn pulled back. The women and saddle display are in front of a white and green backdrop featuring a “Smith-Worthington” banner in red with yellow text.

Dimensions Primary Dimensions (.83): 6 × 4in. (15.2 × 10.2cm) Primary

Dimensions (.84-.87): 4 × 6in. (10.2 × 15.2cm) Primary Dimensions (.88-.89): 6 × 4in. (15.2 × 10.2cm)