

Basic Detail Report

Title Electric Hot Rollers

Date c. 1977

Primary Maker Clairol, Inc.

Medium plastic, metal, electrical wire

Description "Set to Go" electric hot rollers made by Clairol, Inc., c. 1977. A bright yellow case holds five electric curlers that are heated by the five protruding rods in the bottom. There is a piece of removable yellow plastic at the bottom that conceals the white electrical cord and the five pins that hold the curlers in the hair. The top is clear plastic. The overall shape is a long, thin, oval.

Dimensions Primary Dimensions (overall length x height x width of case): $8 \frac{1}{4} \times 5 \frac{1}{8} \times 1 \frac{3}{4}$ in. ($21 \times 13 \times 4.4$ cm)