

Basic Detail Report

Title Mouseketeer Handbag Kit

Date 1950-1959

Primary Maker Coleco Industries, Inc.

Medium leather; plastic; cardboard; metal; velvet

Description A make your own toy Mouseketeer handbag. The handbag exterior is red velvet with holes for stitching around the entire edge. There is a stamped photo of Mickey Mouse within a white circle on the exterior flap. Beneath the logo it says "Mouseketeers/Walt Disney/Productions." The bag's closure is brass and twists to open and close. The interior of the bag is brown. The strap is not attached to the body of the bag. The strap is red velvet on the exterior and brown on the interior. A thin plastic strap is threaded through the strap. The thread is thin, white plastic and is rolled up in the box and held together with tape. The strap is stapled to the box. Instructions on how to construct the handbag are included in the box. The components are contained in a cardboard box. The top of the box has a drawing of two girls wearing Mickey ears and the handbags they made. Next to the drawing is a close-up drawing of the handbag. The Mickey Mouse Club logo is on the top left corner.

Dimensions Primary Dimensions (bag (closed) length x width): 7 × 6in. (17.8 × 15.2cm) Other (box length x height x width): 1 × 9 × 13in. (2.5 × 22.9 × 33cm)