

# Basic Detail Report

**Title** LaFrance Beverage Company delivery truck, Central Village

**(Danielson)**

**Date** 1914

**Primary Maker** Unknown

**Medium** Photography; gelatin silver print on paper

**Description** Federal truck loaded with boxes containing soft drink bottles, parked beside a road. A sign on the truck reads: "U. LaFrance's Root Beer! For Sale Here." Signs on the boxes read: "U. LaFrance / Central Village Conn." In the background is a large house with brackets supporting the roof and quoins at the corners. Ornamental fences are visible at left and right on either side of the terraced lawn.

**Dimensions** Primary Dimensions (overall height x width): 7 7/8 x 9 13/16in. (20 x 25cm)