

# Basic Detail Report

## Title Pin-back Buttons

Date 1930-1960s

Primary Maker General Baking Company

Medium Metal in paper cases

Description Buttons 2005.158.20-.29 are enclosed in paper cases stapled closed with plastic viewing windows. (.20) Button missing its pin. In the shape of a six-pointed star. Marked as "Bond Bread/ LONE RANGER/ SAFETY/ CLUB" (.21)

Round pin-back button with a red background at the top and a cream

background at the bottom with red and cream text. Button marked: "I'VE GOT/

19 MPL/ I EAT/ Bond Bread." (.22) Round pin-back button with a red and cream

background. In the center is a black and white image of a Charles Lindbergh's

airplane. Marked: "FOR/ GREATER STRENGTH/ sunshine vitamin-D/ Bond Bread/

1 [in circle]/ LINDBERGH'S/ "SPIRIT OF ST. LOUIS"/ FIRST SOLO FLIGHT, NEW

YORK TO PARIS. 3600 MILES IN 33 HOURS. 30 MINS. MAY, '27." (.23) Round pin-

back button with a red and white background. In the center is a black and white

image of Amelia Earhart's airplane. Marked: "FOR/ FIRMER MUSCLES/ sunshine

vitamin-D/ Bond Bread/ 5 [in circle]/ AMELIA EARHART'S/ "FRIENDSHIP"/ FIRST

WOMAN ACROSS ATLANTIC. 2100 MILES IN 20 HOURS. 40 MINS. JUNE '28." (.24)

Round pin-back button with a blue and white background. In the center is a

black and white image of Commander Byrd's airplane. Marked: "FOR/ SOUNDER

TEETH/ sunshine vitamin-D/ 3 [in circle]/ COMMANDER BYRD'S/ "FLOYD

BENNETT"/ COMMANDER BYRD'S FLOYD BENNETT FIRST OVER SOUTH POLE.

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NOVEMBER 29, 1929." (.25) Round pin-back button with a green and white

background. In the center is a black and white image of Coste and Bellonte's

airplane. Marked: "FOR/ STRONGER BONES/ sunshine vitamin-D/ Bond Bread/ 4

[in circle]/ COSTE and BELLONTE'S/ "QUESTION MARK"/ FIRST FLIGHT PARIS TO

NEW YORK. 3275 MILES IN 37 HOURS. 18 MINS. SEPTEMBER '30." (.26) Round pin-

back button with a dark yellow and white background. In the center is a black

and white image of Floyd Bennett's airplane. Marked: "FOR/ GREATER

ENDURANCE/ sunshine vitamin-D/ Bond Bread/ 6 [in circle]/ FLOYD BENNETT'S/

"JOSEPHINE FORD"/ FLIGHT OVER NORTH POLE, MAY 9, 1926." (.27) Round pin-

back button with a bright yellow and white background. In the center is a black

and white image of Post and Gatty's airplane. Marked: "FOR/ HAPPIER HEALTH/

sunshine vitamin-D/ Bond Bread/ 2 [in circle]/ POST and GATTY'S/ "WINNIE MAE"

/ AROUND THE WORLD IN 8 DAYS, 15 HOURS, 51 MINS. JUNE, '31." (.28) Round

pin-back button with a yellow background and marked with "Bond/ Bread/

BRINGS/ YOU/ sunshine vitamin-D." (.29) Bronze button with a screw back.

Marked: "SAFE/ Bond/ DRIVER/ 5/ YEARS." (.30) Round pin-back button with a

green background and white text. Marked: "Bond/ Bread/ GIVES YOU MORE/

GO." (.31) Round pin-back button with a red background and green border with

white text. Marked: "CO-OPERATING FOR/ SAFETY ALWAYS/ Bond/ Bread."

Dimensions Frame (height x width of paper button cases): 2 x 2in. (5.1 x 5.1cm)

Primary Dimensions ((.20) height x width): 1 1/2 x 1 3/8in. (3.8 x 3.5cm) Primary

Dimensions ((.21) diameter): 1 1/2in. (3.8cm) Primary Dimensions ((.22)

diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.23) diameter): 1 1/4in. (3.2cm)

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Primary Dimensions ((.24) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.25) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.26) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.27) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.28) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.29) diameter): 7/8in. (2.2cm) Primary Dimensions ((.30) diameter): 1 1/4in. (3.2cm) Primary Dimensions ((.31) diameter): 1in. (2.5cm)