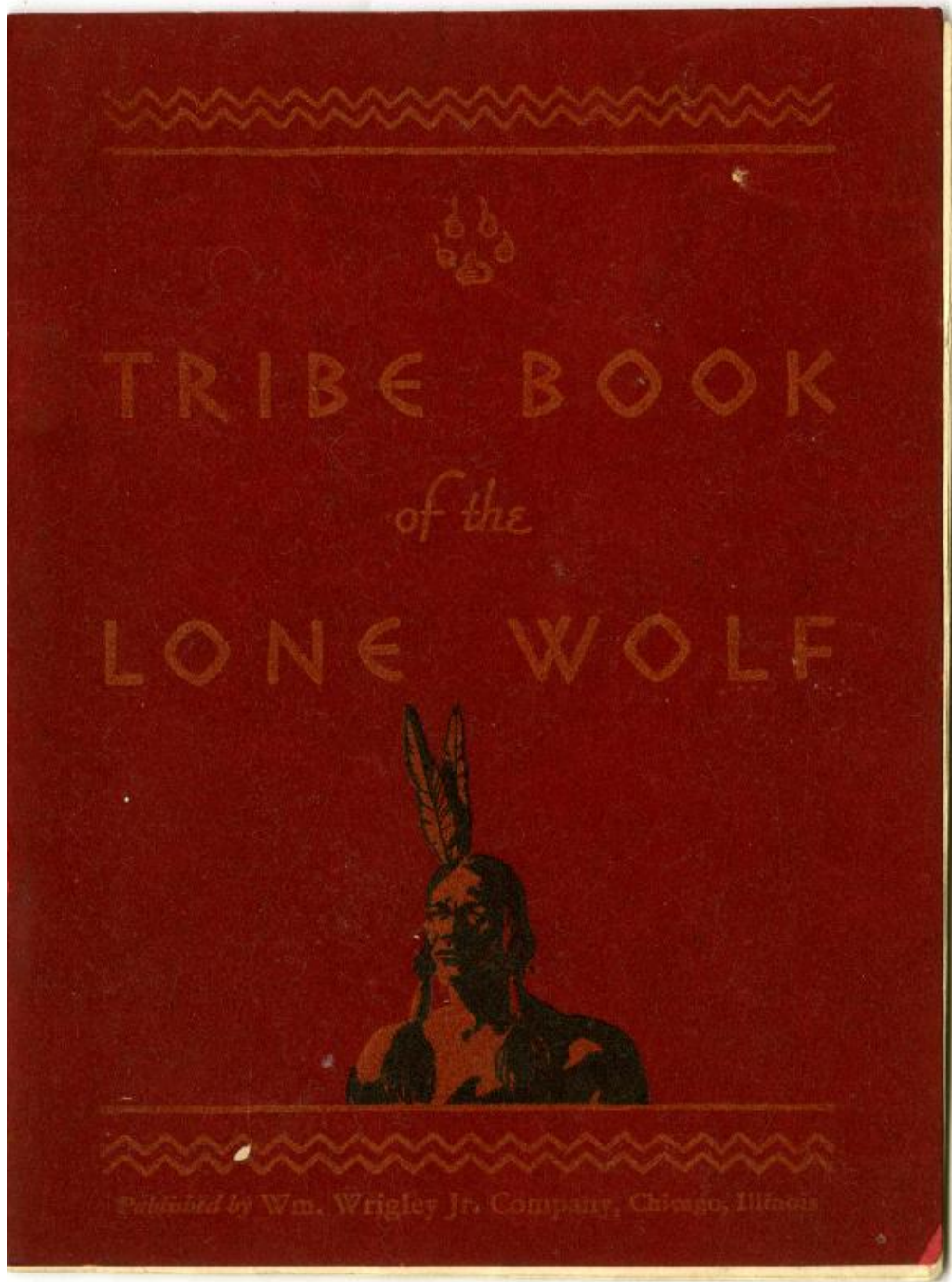


Basic Detail Report



Title Tribe Book of the Lone Wolf

Date 1932

Description Advertisement pamphlet titled, "Tribe Book of the Lone Wolf," published by Wm. Wrigley Jr. Company, Chicago, Illinois, First Printing, 1932.

The (a) pamphlet has a flocked red paper cover featuring an image of a

Basic Detail Report

stereotypical Native American man below the title and consists of 28 pages of

text and illustrations. The pamphlet serves as a sales promotion for Wrigley' s

gum and includes a (b) membership card.

Dimensions Primary Dimensions (Pamphlet, closed): $4 \frac{5}{8} \times 1 \frac{1}{8} \times 6 \frac{1}{8}$ in. (11.7

$\times 0.3 \times 15.6$ cm) Primary Dimensions (Pamphlet, open): $9 \times 6 \frac{1}{8}$ in. (22.9 $\times 15.6$

cm) Primary Dimensions (Membership Card): $3 \frac{1}{4} \times 6 \frac{1}{4}$ in. (8.3 $\times 15.9$ cm)