

Basic Detail Report

Title Charlotte A. Bancheri and Dr. Gordon M. Becker, Electric Boat

Division, General Dynamics, 1958

Date 1958 January 28

Primary Maker Frank Lorenzo

Medium Photography

Description Black and white photograph by United Press International (UPI)

photographer Frank Lorenzo with typed caption. Caption: HFP012801-1/28/58-

NEW LONDON, CONN.: How long does it take for a woman to make up her mind?

Builders of Atomic submarines, the Electric Boat Div. of General Dynamics Corp.,

through experiments with Connecticut College girls hope to find a formula for

decision-making which will apply to everything from submarine construction to

crossing the street. Seated at the "Probability Generator" which changes odds

for the decision-maker in sample situations, is Charlotte A. Bancheri of

Hammonton, N.J. as Dr. Gordon M. Becker records her decisions. FOR PM'S

WEDNESDAY, JAN. 29. SUGGESTED FOR USE WITH WILLIAM D. CLARK STORY.

UNITED PRESS TELEPHOTO fl

Dimensions Primary Dimensions (overall height x width): 7 1/4 × 9in. (18.4 ×

22.9cm)