

Basic Detail Report

The new Interstate System is already preventing 90,000 accidents a year



These highways of tomorrow are today proving themselves 3 times as safe as other roads. □ During the last year, the Interstate System has saved some 3,000 lives... prevented 60,000 injuries... reduced the accident total by 90,000. □ And the driver benefits do not end here. Right now, the Interstate System has eliminated two full days of driving coast to coast. □ There is new comfort and ease. You relax as never before when you steer a course over those smooth-riding stretches of modern concrete. □ They'll stay smooth riding, too. Concrete on the new Interstate System highways offers the solid strength that helps to hold upkeep costs to a minimum. □ **Portland Cement Association.**

An organization to improve and extend the uses of concrete



Scenic Connecticut I-91 at Hartford. Extending from Canadian border to New Haven, I-91 will help make Hartford the crossroads of New England.

Title Advertisement: Interstate-91

Medium paper, printed ink

Description An advertisement for Interstate-91 through Hartford. The page has been removed from a magazine.

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Dimensions Primary Dimensions (overall height x width): $11 \times 8 \frac{1}{8}$ in. (27.9 × 20.6cm)