

# Basic Detail Report

**ADVANTAGES OF USING**  
**LUMP © ROCK © SALT.**  
*Nature's Method of Salting*  
**Horses, Cattle and Sheep.**

**SAVES MONEY**—Because there is no wastage and it goes FIVE TIMES as far as common fine salt; it does not crumble and rain has little effect on it.

**SAVES TIME**—Because when a lump of ROCK SALT is put in manger or pasture it requires no further attention until it is consumed by licking.

**SAVES CATTLE**—Because it is PURE; they get all they need, and when they need it, and will not take too much. It goes into their stomachs dissolved and will not cause irritation there. It is furnished in lumps of any desired size, from 3 lbs. upwards.

100 lbs. \$1.00, 200 lbs. \$1.80, 500 lbs. \$4.00.  
**JAMES S. CASE, Colchester, Conn. (OVER)**

## Title Advertisement: Lump Rock Salt

Description Double sided advertisement for products sold by James S. Case, Colchester, Connecticut. The front advertises Lump Rock Salt and the reverse side advertises Liquid Extract of Smoke.

Dimensions Primary Dimensions: 6 × 3 1/8in. (15.2 × 7.9cm)