

Basic Detail Report



Title G. Fox Window Displays: G. Fox Goes Blue

Date 1952

Primary Maker Edward Saxe

Medium Photography; gelatin silver prints on paper

Description Costumed mannequins are posed in the windows of the G. Fox department store. In one display, mannequins representing small girls are posed among artificial trees, flowers, a brick wall, and a bench. A sign reads: "G. FOX GOES Blue FOR Young Connecticut." In another display, a mannequin costumed as a maid is making up a bed in an elegant bedroom. A sign reads: "G. FOX GOES Blue / We're blue as a bluebell [remainder cut off]" In a third display,

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female mannequins pose in nightgowns and slips in a display representing the interior of a dressing room. A sign reads: "G. FOX GOES Blue IN Lingerie." In another, "G. FOX GOES Blue IN Coats."

Dimensions Primary Dimensions (image height x width): 7 1/8 x 9in. (18.1 x 22.9 cm) Sheet (height x width): 8 x 10in. (20.3 x 25.4cm)