

Basic Detail Report



Title Stay-Brite Tissue Paper

Date before 1952

Description C.H. Dexter & Sons tube of Stay-Brite No Tarnish Tissue Paper in original packaging. Container is a thin, tan tube with silver label around center.

Label consists of opening directions, stamp of approval, and product name and description; right edge of label is bordered in black, printed across in white,

"OPEN AT OTHER END / This tube contains 24 sheets, each 20 inches by 30

inches"; left edge of label is also bordered in black, printed across in white,

"OPEN AT THIS END / This tube contains 24 sheets, each 20 inches by 30 inches";

below this is a white stamp of approval with a red star in the center, printed

across in black, "Tested and Approved / SERIAL NO. 3053 / by Good

Housekeeping / Institute / Conducted by / GOOD HOUSEKEEPING MAGAZINE";

horizontal across center of label, a black and yellow striped design with the

product name and description printed across, along with trade mark; printed

across three black strips, "STAYBRITE / PATENTED"; printed across three yellow

strips, "PROTECTS SILVERWARE / AGAINST TARNISH / WRAP TIGHTLY / TO

EXCLUDE AIR / NO TARNISH TISSUE PAPER / Staybrite is chemically treated,

patented tissue paper. Excellent prevention against tarnish of silverware or

other bright metal surfaces / and metal used in shoes. Several thicknesses of

paper increases the protection. / Fold ends securely and do not use rubber

bands. / MADE BY C. H. DEXTER & SONS, INC., WINDSOR LOCKS, CONN. / Paper

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makers since 1835"; red trade mark, printed at center of one of the yellow

stripes contains a white star at the top, printed below, "DEXSTAR / TRADE

MARK". One end has a round, removeable lid with a white department store

sticker on the top; printed across top of sticker in black, "Frederick Loeser & Co.

INC. / BROOKLYN, N. Y. GARDEN STATE"; stamped below this, "26 8 / C5 242 / .

39".

Dimensions Primary Dimensions (width x diameter): 20 1/2 x 1 9/16in. (52.1 x

4cm)