

Basic Detail Report

JUNE, 1909 COUNTRY LIFE IN AMERICA 220 C

HARTFORD



The TIRE THAT LASTS

EVERY tire, no matter how poor has its patrons and its partisans; but the one true tire test is—time and travel. Find, among your friends, the old and experienced motorists—men who have driven cars for four, five or six years; and tried, perhaps, every prominent tire produced. In the majority of cases you'll find them committed beyond the possibility of change to

Hartford Tires

"The Tire That Lasts"

There's a definite, concrete reason for this—partially expressed in the phrase "The tire that lasts." Hartford tires *do* last—because they are designed right to begin with; because the heavy tread is compounded exactly right; because the fabric is specially woven Sea Island Cotton; because the cushion is absolutely pure Para; because Hartford Inner Tubes are made to fit without folding, straining, or wrinkling, which means durability impossible in a tube vulcanized on a straight mandrel.

If you are inexperienced in buying tires or dissatisfied with your experience, consult those who have driven long and hard—almost inevitably they will direct you to the Hartford Tire—"The Tire That Lasts." Ask for Hartford Clincher Tires and Tubes on your new car or try a set the next time you renew.

The Hartford Rubber Works Co., Hartford, Conn.

BRANCHES:

NEW YORK, 576 St. and Broadway	BOSTON, 917 Beakline St.	ATLANTA, GA., 44 North Pryor St.
CHICAGO, 174 St. and Michigan Ave.	DETROIT, 256 Jefferson Ave.	BUFFALO, 578 Main St.
PHILADELPHIA, 1423 Vine Street	DENVER, 1584 Broadway	CLEVELAND, 1831 Euclid Ave.



Title The Hartford Rubber Works Co. Advertisement

Date June 1909

Primary Maker The Hartford Rubber Works Co.

Medium paper, printed ink

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Description An advertisement from the publication, Country Life in America, for

The Hartford Rubber Works Company, published in June 1909. It is advertising automobile tires.

Dimensions Primary Dimensions (overall height x width): $13 \frac{7}{8} \times 9 \frac{3}{4}$ in. (35.2 × 24.8cm)