

Basic Detail Report



Title Poster: Celebrate the Saves

Date c. 1979-1997

Primary Maker Hartford Whalers

Medium cardstock, printed ink

Description A Hartford Whalers poster promoting "Celebrate the Saves," which was sponsored by TCI. The front has a green background with the word "SAVE" in blue. The Whalers logo is on the "A" and the TCI logo is on the "E." Printed on the back: "TCI / Fans, TCI is supporting the Whalers with special TCI "CELEBRATE THE SAVES" NIGHTS! Help cheer the Whalers with TCI's BIG GREEN / "CELEBRATE THE SAVES" cards. Raise your card every time the Hartford Whaler goalie makes a BIG save, and take home the coupons / for big savings of your own! Hold onto this card, and purchase the Whalers magazine for a chance to

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win a valuable prize!" There are three coupons for TCI Pay Per View at the

bottom in the center.

Dimensions Primary Dimensions (overall height x width): 11 × 14in. (27.9 × 35.6

cm)