## **Basic Detail Report**



"Hendrix" 15 Seconds Code # WBIC 4095



A-V/O: Jimi Hendrix's guitar, around 300 grand.

What do they have in common?

"Airstream" 15 Seconds Code # WBIC 4055



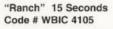


A-V/O: The classic Airstream, around \$5,000.

The Classic BIC, around 19 cents



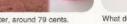
What do they have in common? They're both worth every penny.





A-V/O: Three hundred acres in Montana, The BIC Lighter, around 79 cents. around half a million dollars.





SLATER HANFT MARTIN

## BiC nth Every Penn

What do they have in common? They're both worth every penny.

## **Title Advertisement: BIC Pens and Lighters**

**Primary Maker BIC Corporation** 

Medium cardstock, printed ink

Description Advertisement for BIC pens and lighters.

Dimensions Primary Dimensions (overall height x width):  $11 \times 81/2$ in. (27.9  $\times$ 

21.6cm)

