## **Basic Detail Report**

Connecticut Opera's Spectacultă 40ge Anniversary Season 1981/82

For Immediate Release: 9/3/81



DIE FLEDERMAUS SALOME NABUCCO

AIDA SALES TOP CONNECTICUT OPERA'S ALL-TIME BOX OFFICE GROSS FOR A SINGLE PRODUCTION

Eight weeks before the opening of its 40th anniversary season, the Connecticut Opera has broken its previous all-time box office gross for a single production. As of September 1, advance sales for the Oct. 28 and 30 performances of Verdi's AIDA at the Hartford Civic Center topped \$160,000, breaking the \$146,750 record established in May, 1981, for the four sold-out performances of PORGY AND BESS.

General Director George Osborne said, "If sales continue at this record pace, we can expect gross box office receipts for AIDA to exceed \$375,000, the total box office receipts for the entire 1980-81 season."

In addition, season ticket sales for the 1981-82 season are running 6% ahead of the record-breaking pace of the 1980-81 season, already establishing a new record for season ticket income of \$170,000 to date. Osborne said box office income has been on a major upswing since the 1978-79 season, when total gross box office receipts were \$126,000.

Connecticut Opera 15 Lewis Street Hartford, CT 06103 (203) 527-0713

- more -

George Osborne General Director Susan Grody Public Relations Directo

## Title Connecticut Opera Press Release, 3 September 1981

Date 3 September 1981

Primary Maker Connecticut Opera

Medium paper, ink

Description A two-page press release from the Connecticut Opera announcing,

"Aida Sales Top Connecticut Opera's All-Time Box Office Gross for a Single

## **Basic Detail Report**

Production," 3 September 1981. For the Connecticut Opera's 40th Anniversary

Season the production of Verdi's Aida featured a cast of 1,000, an 80 piece

orchestra, 3 elephants, 4 camels, 40 horses, chariots, exotic birds and animals,

and a 130 foot long set at the Hartford Civic Center.

Dimensions Primary Dimensions (overall height x width): 11 imes 8 1/2in. (27.9 imes

21.6cm)