

Basic Detail Report

Title Interview with Betty Jane Ladd

Date 2007 June 18

Primary Maker Betty Jane Ladd

Medium digitized audio cassette tape

Description Audio cassette tape of an interview with Betty Jane Ladd. She was interviewed on June 18, 2007 by Bruce M. Stave and Sondra Astor Stave at her home in Glastonbury, Connecticut. Betty was born in Brownville Junction, Maine. She graduated from high school in 1946, then attended the University of Maine. After graduating from college, she taught high school. In 1952, she was hired at G. Fox & Co. as the Assistant Training Director, and she stayed at G. Fox for almost six years, leaving in 1958. She was in charge of the college training squad, which was a ten-month program for college students. She describes her work at G. Fox, the Family Circle, and her interactions with Beatrice Fox Auerbach. She describes Beatrice Fox Auerbach's purchase of Brown, Thomson & Company. She recalls BFA hiring immigrants who survived the Holocaust during World War II and describes what positions they held at G. Fox. She mentions the Moses Fox Club. She discusses the theft of a canoe from G. Fox. She recalls her Hartford apartment and her Italian landlord. After leaving G. Fox, Betty returned to teaching. She ends the interview describing the food in the G. Fox cafeteria.

Dimensions Duration: 52 Minutes, 56 Seconds