

Basic Detail Report

Little Spectators and Big Players Alike



Photo by ROBERT L. SMITH

DRINK MILK FOR HEALTH!

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Title Bill Costen

Date 1970

Primary Maker Bill Costen

Medium Paper; ink

Basic Detail Report

Description Black and white advertisement for milk published in the Buffalo Bills program in 1970. Bill Costen is pictured. Photograph by Robert L. Smith. Costen played for the Hartford Knights and the Buffalo Bills.

Dimensions Primary Dimensions (overall height x width): 11 × 8 1/8in. (27.9 × 20.6cm)