

# BOULEVARD BRAND



## WITCH HAZEL

ALCOHOL 14%

FOR RELIEF OF SPRAINS, BRUISES, BITES  
& STINGS OF NON-POISONOUS INSECTS  
AND OTHER MINOR SKIN IRRITATION.  
USEFUL AS LOTION AFTER SHAVING  
AND AS RUBBING LOTION AFTER THE BATH

ONE FL. GAL.

RICHARD LEUKROTH  
JERSEY CITY, N. J. 07307

DISTRIBUTORS

# Basic Detail Report

## Title Witch Hazel Label

Primary Maker E. E. Dickinson & Co.

Description Rectangular paper label for Boulevard Brand Witch Hazel, distributed by Richard Leukroth, Jersey City, NJ. The label features a white background with a blue border, text, and an illustration of a witch riding a broom.

Dimensions Primary Dimensions:  $2\frac{3}{4} \times 4\frac{7}{8}$ in. ( $7 \times 12.4$ cm)