

Basic Detail Report



Title Western Union Igloo Display

Date 1935

Description Black and white photograph affixed to scrapbook page depicting the Western Union igloo display at G. Fox & Co., Christmas 1935. The display consists of an igloo-shaped structure with a counter cut out in the center. A Western Union worker sits at the counter and is dressed in winter clothing and a fur lined

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hat. A sign hanging above the igloo reads, "Direct Wire To Santa Claus." The

reverse of the scrapbook page features a newspaper clipping, "The Sporting Visa

by A. B. McGinley," covering the annual Syracuse-Colgate fracas.

Dimensions Primary Dimensions: $9 \frac{15}{16} \times 12 \frac{1}{2}$ in. (25.2×31.8 cm)