

# Basic Detail Renort



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## Title Advertising Fan

Description Cardboard advertising fan for John B. Zatti Esso Super Service

Station in Windsor, Connecticut. The front of the fan features artwork depicting a lighthouse on a rocky shore on the right with a three-sail ship out in the water to the left. The handle has a printed multi-color flower motif. The reverse of the fan features information and illustrations printed in black about John B. Zatti's Esso Service Station, including contact information and available products. The illustrations depict three men eating sandwiches, a man in an apron with a toolbox, and a man pumping gas. There is a metal stabilizing rod inserted in the fan handle.

Dimensions Primary Dimensions:  $11 \frac{3}{8} \times 1/16 \times 6 \frac{5}{8}$ in. ( $28.9 \times 0.2 \times 16.8$ cm)