

Basic Detail Report



Title W.K. Kellogg's Cereals delivery truck, Hartford

Date about 1915

Primary Maker William J. Johnson

Medium Photography; gelatin silver print on paper

Description Delivery truck parked in front of a board fence. A brick residential building is behind the fence. A sign on the truck reads "Kellogg's Toasted Corn Flakes / W.K. Kellogg's / Cereals / Ask for the Waxtite Package." Five large cartons of "Toasted Corn Flakes" are on the roof of the truck.

Dimensions Primary Dimensions (overall height x width): 3 15/16 x 5 1/8in. (10 x 13cm)