

Basic Detail Report



*Executed with
Swift's Signboard &
By O'Keefe Sign Co. Norfolk, Va.*

Title Facade of Watters & Martin, Inc.

Date about 1915

Primary Maker Unknown

Medium Photography; gelatin silver print and black ink on paper mounted on cardboard

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Description A brick commercial building or warehouse has signs with gilt

lettering that read "WATTERS AND MARTIN, INC." "GOULD'S MFG. CO."

"PLYMOUTH CORDAGE CO." "ONEIDA COMMUNITY LTD." "HARDWICK STOVE

CO." "A.J. REACH CO. ATHLETIC GOODS" "HOWE SCALE CO." "HENRY DISSTON &

SONS. / SAWS / & FILES" "R.E. DIETZ CO." "NATIONAL CARBON CO." "McGRAW

TIRE & RUBBER CO." "KILBOURNE & JACOBS MFG. CO." "WINCHESTER

REPEATING ARMS CO." A sign on a building at the left reads "MISSION 114." A

freight car is on railroad tracks in the street in front of the building.

Dimensions Primary Dimensions (image height x width): 9 x 7in. (22.9 x 17.8cm)

Sheet (height x width): 9 x 7in. (22.9 x 17.8cm) Mount (height x width): 14 x 11in.

(35.6 x 27.9cm)